Jennifer Ihm

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EDUCATION

Ph.D. in Media, Technology, and Society, Northwestern University (2016)
Dissertation title: More than a moral person: How do communication and volunteer identity influence online and offline engagement?
Advisor: Michelle Shumate (School of Communication, Northwestern University)
Committee: Brayden King (Kellogg School of Management, Northwestern University),
Karen Myers (Department of Communication, University of California, Santa Barbara),
Noshir Contractor (School of Communication, Northwestern University)
M.S. in Culture Technology, Korea Advanced Institute of Science and Technology (2009)
B.A. in Communication, Dual Major in Information and Multimedia Culture, Seoul National University (*Summa cum laude*) (2007)
International exchange student, University of Washington, Seattle (September 2005-June 2006)

PROFESSIONAL HISTORY

Assistant Professor, Communication at Kwangwoon University (2016.3 - present)
Director, Kwangwoon Broadcasting Center (2016.9 – 2018.9)

PUBLICATIONS

1. **Ihm, J.** & Shumate, M. (in press). How does a board of directors influence within- and cross-sector nonprofit collaboration? *Nonprofit Management and Leadership*.

2. **Ihm, J.** (in press). Social Implications of Children's Smartphone Addiction: The Role of Support Networks and Social Engagement. *Journal of Behavioral Addictions*.

3. **Ihm, J.** & Kim, E. M. (in press). The Hidden Side of News Diffusion: Understanding Online News Sharing as an Interpersonal Behavior. *New Media and Society*.

4. Kim, E. M., Park, H. A., & **Ihm, J.** (2017). Attention behavior to mobile content : Focusing on exposure and involvement of Pikicast content. (in Korean). *Journal of the Korea Contents Association*, *17*(7). 12-21.

5. Kim, E. M., **Ihm, J.*** Park, H. A. (2017). News sharing as relational communication: Focusing on self-presentation tendency and characteristics of sharing audiences. (in Korean). *Korean Journal of Broadcasting and Telecommunication Studies*, *31*(3). 114-151.

6. **Ihm, J.** (2017). Classifying and relating different types of online and offline Volunteering. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations, 28*(1)*,* 400-419. doi:10.1007/s11266-016-9826-9

7. **Ihm, J.**, & Castillo, E. A. (2017). Development and transformation of collaborative networks in events. *Journal of Convention & Event Tourism.* Advance online publication. doi:10.1080/15470148.2017.1322021

8. **Ihm, J.**, & Shumate, M. (2016). How does a board of directors influence within and cross-sector nonprofit collaboration?. *Academy of Management Proceedings 2016,* 13238. doi: 10.5465/AMBPP.2016.13238

9. Shumate, M., Fu, J.S., Cooper, K., & **Ihm, J.** (2016). Interorganizational networking portfolios of nonprofit organizations. *Academy of Management Best Paper Proceedings 2016,* 13009. doi: 10.5465/AMBPP.2016.225

10. **Ihm, J.** (2015). Network measures to evaluate stakeholder engagement with nonprofit organizations on social networking sites. *Public Relations Review, 41*(4), 501-503. doi:10.1016/j.pubrev.2015.06.018

11. **Ihm, J.**, Pena-y-Lillo, M., Cooper, K. R., Atouba, Y., Shumate, M., Bello-Bravo, J., Ba, N. M., Dabire-Binso, C. L., & Pittendrigh, B. R. (2015). The case for a two-step approach to agricultural campaign design. *Journal of Agricultural and Food Information, 16*(3)*, 203-220.* doi:10.1080/10496505.2015.1033529

12. **Ihm, J.**, & Hsieh, Y. P. (2015). Implications of ICT use for the social well-being of older adults. *Information, Communication, & Society*, *18*(10), 1123-1138. doi:10.1080/1369118X.2015.1019912

13. **Ihm, J.**, Shumate, M., Bello-Bravo, J., Atouba, Y., Ba, N. M., Dabire-Binso, C. L., & Pittendrigh, B. R. (2015). How do service providers and clients perceive interorganizational networks?. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, *26*(5), 1769-1785. doi: 10.1007/s11266-014-9515-5

14. **Ihm, J.**, Shumate, M., Bello-Bravo, J., Atouba, Y., Ba, N. M., Dabire-Binso, C. L., & Pittendrigh, B. R. (2014). How do internal and external stakeholders perceive organizational field-nets?. *Academy of Management Proceedings 2014*, 11977. doi: 10.5465/AMBPP.2014.11977

* corresponding author

INVITED TALKS

1. More than a moral person: How do communication and identity influence online and offline engagement? Seoul National University, Seoul, Korea (April, 2016)

CONFERENCE PRESENTATIONS

1. Ihm, J. (2017, November). *Social understanding of Problematic Internet Use (PIU): Reconceptualizing PIU with offline networks and social engagement.* Paper presented at the 103rd Annual Convention of the National Communication Associations, Dallas, TX.

2. Ihm, J. (2017, June). *More than a moral person: How communication networks and identity influence online volunteering.* Poster presented at the 37th International Sunbelt Social Network Conference, Beijing, China.

3. Ihm, J. (2017, June). *Online and offline social networks of migrant workers.* Paper presented at the 37th International Sunbelt Social Network Conference, Beijing, China.

4. Ihm, J. (2017, May). *More than a moral person: How communication networks and identity influence online volunteering.* Paper presented at the 67th Annual Conference of International Communication Association, San Diego, CA.

5. Ihm, J. & Shumate, M. (2016, August). *How does a board of directors influence within and cross-sector non-profit collaboration?* Paper presented at the 76th Annual Meeting of the Academy of Management, Anaheim, CA.

6. Shumate, M., Fu, J. S. & Ihm, J. (2016, August). *Interorganizational network portfolios of nonprofit organizations.* Paper presented at the 76th Annual Meeting of the Academy of Management, Anaheim, CA.

7. Ihm, J. & Cooper, K. R. (2016, June). *Collaborative versus cooperation: Shared technology for organizational outcomes*. Paper presented at the 66th Annual Conference of International Communication Association, Fukuoka, Japan.

8. Ihm, J. (2016, June). *More than a moral person: How do communication and identity influence online and offline engagement?* Paper presented at the Summer Conference of the Korean Association for Information Society, Seoul, Korea.

9. Ihm, J. & Shumate, M. (2016, April). *How does a board of directors influence within and cross-sector non-profit collaboration?* Paper presented at the 5th International Symposium on Cross-Sector Social Interactions, Toronto, Canada.

10. Shumate, M., Fu, S., Cooper, K. & Ihm, J. (2016, April). *Rethinking partnership goals: Debunking the assumed relationship between nonprofit networking and capacity*. Paper presented at the 5th International Symposium on Cross-Sector Social Interactions, Toronto, Canada.
    [**Top Paper**: Public and Nonprofit Organizations Division & **Winner of Carlo Masini Award** for Innovative Scholarship]

11. Ihm, J. (2015, October). *More than a moral person: How do communication and identity influence offline and online voluntary actions?* Paper presented at the 28th Annual Organizational Communication Mini-Conference, East Lansing, MI.

12. Ihm, J. (2015, July). *Communication and identity in online and offline volunteerism.* Poster session presented at Aspen Conference, Aspen, CO.

13. Ihm, J. (2014, November). *How can network measures evaluate stakeholder engagement on nonprofit organizations' social networking sites?*. Paper presented at the 100th Annual Convention of the National Communication Associations, Chicago, IL.

14. Ihm, J. (2014, September). *"How can network measures evaluate stakeholder engagement on nonprofit organizations' social networking sites?"* Poster session presented at the 27th Annual Organizational Communication Mini-Conference, West Lafayette, IN.

15. Ihm, J., & Hsieh, Y. P. (2014, August). *Participation divide or additive benefits? The implications of ICT use for the social and psychological well-being of older adults*. Paper presented at the 109th Annual Meeting of American Sociological Association, San Francisco, CA.

16. Ihm, J., Shumate, M., Bello-Bravo, J., Atouba, Y., Ba, N. M., Dabire-Binso, C. L., & Pittendrigh, B. R. (2014, August). *How do internal and external stakeholders perceive organizational field-nets?*. Paper presented at the 74th Annual Meeting of the Academy of Management, Philadelphia, PA.

17. Ihm, J., & Hsieh, Y. P. (2014, May). *Participation divide or additive benefits? The implications of ICT use for the social and psychological well-being of older adults.* Paper presented at the 64th Annual Conference of International Communication Association, Seattle, WA.
    [Top Paper Panel in Conference Theme Division]

18. Ihm, J. (2014, February). *How can we evaluate nonprofit organizations' online presence and performance on social networking sites by network measures?*. Paper presented at the 34th International Sunbelt Social Network Conference, St. Pete Beach, FL.

19. Ihm, J. (2013, November). *The limitations of clicktivism for collective action: Conceptualizing the creation of social capital based on the social transparency on SNS*. Paper presented at the 99th Annual Convention of the National Communication Associations, Washington, DC.

20. Ihm, J. (2013, November). *The role of networks for older adults in using SNS: Conceptualizing diverse types of uses and digital divide on SNS based on strength of ties*. Poster session presented at the 99th Annual Convention of the National Communication Associations, Washington, DC.

21. Ihm, J., Pena-y-Lillo, M., Cooper, K. R., Shumate, M., Bello-Bravo, J., Ba, N. M., Dabire-Binso, C. L., & Pittendrigh, B. R. (2013, November). *Digital divide in Burkina Faso: Exploring differences between farmers and extension agents in access to technology and use*. Paper presented at the 99th Annual Convention of the National Communication Associations, Washington, DC.

22. Ihm, J., Shumate, M., Bello-Bravo, J., Ba, N. M., Dabire-Binso, C. L., & Pittendrigh, B. R. (2013, November). *Variance of cognitive social structures between farmers and extension agents in Burkina Faso*. Paper presented at the 99th Annual Convention of the National Communication Associations, Washington, DC.

23. Ihm, J., Shumate, M., McDonald, M. B., & Castillo, E. A. (2013, November). *Transformation of interorganizational networks in field configuring events*. Paper presented at the 42nd Annual Conference of the Association for Research on Nonprofit Organizations and Voluntary Action, Hartford, CT.

24. Ihm, J. (2013, October). *Social identity on social networking sites*. Poster session presented at the 26th Annual Organizational Communication Mini-Conference, Urbana-Champaign, IL.

25. Ihm, J. (2012, November). *Transcending the symbolic using language of sincerity: An analysis of Lee Chang-Dong's film, Poetry*. Paper presented at the 98th Annual Convention of the National Communication Associations, Orlando, FL.

26. Ihm, J. (2012, September). *The lack of networks in the digital divide of older adults*. Paper presented at the Infosocial Conference, Evanston, IL.

27. Ihm, J. (2009, December). *Digital storytelling of a performance with a virtual marionette and an actual marionette*. Paper presented at the conference of the Human Computer Interactions, PyongChang, Korea.

WORKING PAPERS

1. Ihm, J., Cooper, K. R., & Shumate, M. (In preparation). Implementation of knowledge management systems and knowledge sharing practices in a nonprofit collaboration

2. Ihm, J., & Shumate, M. (In preparation). Motivating factors to within and cross-sector collaboration

SCHOLARSHIPS AND HONORS

Top Paper in Public and Nonprofit Organizations Division and Winner of Carlo Masini Award for Innovative Scholarship, Academy of Management, 2016
Top Paper Panel in ICA Conference Theme Division, 2014
Jaharis Family Fellowship, September 2012-June 2013
Culture Technology Fellowship, September 2007-August 2009
Scholarship for academic excellence, December 2006-August 2007
Annual Dean's List, September 2005-June 2006 (at the University of Washington as an international exchange student)
Ilju Scholarship (awarded to the top student of the department), September 2003-December 2006

RESEARCH GRANTS

Korean Association for Broadcasting & Telecommunication Studies
Research Grant, 2018, $3,000

Kwangwoon University
Research Grant, 2018, $10,000

Kwangwoon University
Research Grant, 2017, $10,000

Kwangwoon University
Research Grant, 2016, $4,000

Northwestern University
Graduate Research Grant, 2015, The Graduate School, $3,000
Graduate Research Ignition Grant, 2015, School of Communication, Northwestern University, $2,000
Dissertation Grant, 2015, Media, Technology, and Society Program, Northwestern University, $1,500

UNIVERSITY SERVICE

Northwestern University
Chair, Brown Bag Speaker Series Planning Committee, 2014-2015
Member, Planning Committee for the 2nd Annual InfoSocial conference, Evanston, IL, October 25-26, 2013
Research panel for prospective graduate students, 2014

CLASSES TAUGHT

Kwangwoon University
Social Network Analysis (Graduate)
Communication Research Methods (Undergraduate, Graduate)
Big Data and Communication (Undergraduate, Graduate)
Understanding Media Contents (Undergraduate)
Understanding Broadcasting and Its Audience (Undergraduate)
Communication Research Methods (Undergraduate, Graduate)

Northwestern University
Social Media for Social Good (Undergraduate)
Networked Nonprofit (Undergraduate)

GRADUATE STUDENT SUPERVISION

Outside Member
Kwanho Kim, M.A., 2016, Seoul National University

PROFESSIONAL ASSOCIATIONS

Academy of Management (AOM)
International Communication Association (ICA)
International Social Networks Association (INSNA)
National Communication Association (NCA)